



Innovation: Clean Energy

SOLAR
ENERGY ADS



**MEDIA
KIT
2025**

**Solar Energy
Wind Energy
Biomass
Hydroelectric
Geothermal
Tidal
Undimotive
Hydrogen**

"Transform your energy model with clean, renewable solutions: cutting-edge technology that optimizes efficiency, Promote your energy products today and be a pioneer in lighting a greener tomorrow."

www.innovationcleanenergy.com
www.solarenergyads.com

20
25



Innovation:
Clean Energy

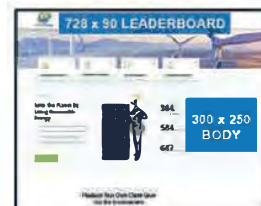
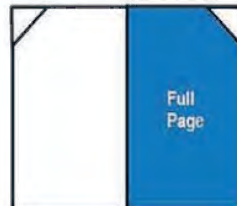
ADVERTISING OPTIONS

Sponsors:
SOLAR
ENERGY

PLAN 1

Full Page + Leaderboard + Body

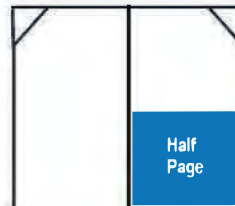
6	US\$ 11,250	US\$ 1,250 / month	US\$ 645 / month
3	US\$ 5,906	US\$ 1,250 / month	
1	US\$ 2,066		



PLAN 2

Half Page + Body+ Footer

6	US\$ 8,280	US\$ 1,250 / month	US\$ 645 / month
3	US\$ 4,429	US\$ 1,250 / month	
1	US\$ 1,845		



PLAN 3

1/3 Page + Banner

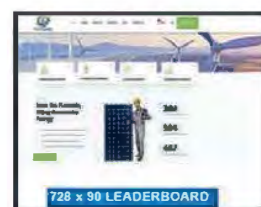
6	US\$ 6,210		US\$ 524 / month
3	US\$ 3,653		US\$ 524 / month
1	US\$ 1,514		



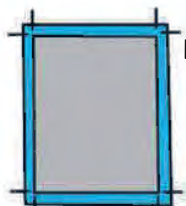
PLAN 4

1/4 Page + Footer

6	US\$ 5,830		US\$ 1,250 / año
3	US\$ 3,119		US\$ 1,250 / año
1	US\$ 1,298		



Specifications:



Full Page

- Final Cut Size: 200 x 270 mm
- Complete bleeding: 210 x 280 mm



1/2 Ver. Page
115 x 190 mm



1/2 Hor. Page
175 x 125 mm



1/3 Ver. Page
55 x 255 mm



1/3 Hor. Page
175 x 80 mm



1/4 Hor. Page
115 x 100 mm

Published:
**6 times
a year**

Profile:

- Contractors and Professionals in Renewable Energy Systems
- End-Users of Renewable Energy Systems

- Manufacturers, Distributors, and Dealers in Renewable Energy Products
- Technology Integrators and Automation Experts
- Energy Consultants and Project Developers

Suscribers:
8K

HOME

Online Advertising (per month)

1 **LEADERBOARD**
728 x 90pix
US\$1.250

2 **BODY**
300 X 250pix
US\$645

SECTIONS

Online Advertising (per month)

1 **LEADERBOARD**
728 x 90pix
US\$1.250

2 **BODY**
300 X 120pix
US\$310

3 **BANNER**
458 X 60pix
US\$524

Innovation:
Clean Energy



www.innovationcleanenergy.com



innovationcleanenergy



innovationcleanenergy



Pedro E. Montenegro C.
Col: +57 320 488 7585
pedro.c@innovationcleanenergy.com

USA: +1 9298018829
info@innovationcleanenergy.com

Sponsors:
SOLAR
ENERGY ADS
www.solarenergyads.com

EDITORIAL CALENDAR: 2025

Vol No.1	Issue No.1	Issue No.2	Issue No.3	Issue No.4	Issue No.5	Issue No.6
Closing Date	(Feb 10)	(Mar 15)	(May 20)	(Jul 15)	(Sep 15)	(Nov 15)
Main Energy Focus	Solar Energy: Residential and Commercial Housing	Wind Energy: Infrastructure and Large-Scale Projects	Biomass and Geothermal: Manufacturing Industry	Solar Other: Renewables Sustainable Transportation and Mobility	Tidal and Wave Energy: Coastal Regions and Rural Communities	Combined Renewable Energies: Smart Cities Innovation
Technological Innovations	High-performance solar panels and storage	Cost-effective wind turbines	Advanced biomass digesters and geothermal turbines	Hydrogen for transport and electrification	Wave converters and underwater turbines	Integrated solutions (solar + wind + storage)
Automation	HVAC systems supported by solar energy	Real-time monitoring for turbines	Automation in biomass plants	Charging systems for electric vehicles	Underwater monitoring systems	Smart building automation
Environmental Focus	Reducing carbon footprint	Policies for rural energy projects	Environmental benefits of biomass	Circular economy in energy projects	Marine ecosystem conservation	LEED, BREEAM and VERDE certifications
Marketing Focus	Solar subsidies in LATAM	Growth of wind farms in LATAM	Cost-benefit analysis of biomass and geothermal	Global transportation innovations	Emerging markets for ocean energies	Top 10 projects of the year
Events / Fairs	Expo Eficiencia Energética (Arg), Genera (Spain)	Intersolar South America, Expomina Peru	Renewable Energy Expo (USA), ExpoSolar Colombia	Feria Internacional de Energía (Spain), WindEnergy Hamburg	Ocean Energy Europe BlueTech Forum	COP 30 (Brazil), ExpoSolar LATAM

6 DIGITAL EDITIONS, PRINTED MAGAZINES ONLY BY AGREEMENT WITH THE CUSTOMER AND SPECIAL SHIPMENTS TO TRADE FAIRS.